

**Which Websites Does the  
World Spend the Most Time On?**

•**Every year** the world spends a combined **422 billion hours** on **Google, YouTube, Facebook, Twitter, and Instagram.**

•**Five of the top 10 sites the world spends most time on are search engines** : Google, Yahoo, Baidu of China, Yandex of Russia, and Naver of South Korea.

- **Yahoo** is the world's top news and media site, with **5.7 billion hours** spent on it annually.

- Global gaming platform **Roblox** beat out **Twitch** to the top spot in the video games category, recording 11 billion visits a year along with **2.9 billion hours**.

- **Tinder** remains the one to beat in the dating category with 1.3 billion visits and **233 million hours** spent on the dating platform each year.

- When it comes to websites **Americans spend most time on**, it's not too dissimilar to the world's top 10, as **Google, YouTube, Facebook**, and **Twitter** still hold the top four spots.

- The e-commerce giant **Amazon is in 6th place in the U.S. with 24 billion visits and 2.8 billion hours spent** on the site annually, beating Instagram's 12.9 billion visits and 1.6 billion hours by quite some margin.

**Lots of interesting data at**

**Zyro.com**